

FOR RELEASE
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MedShare secures funding from NRC-IRAP to build technical capacity for mobile Health Information Technology

<Cambridge, Ontario> MedShare is pleased to announce that the National Research Council's Industrial Research Assistance Program (NRC-IRAP) has chosen to support MedShare's innovative approach to delivering mobile wireless solutions for home care agencies.

The IRAP program supports innovative companies creating products that will help change the landscape of their market. MedShare is developing a second generation Electronic Medical Records (EMR) solution to support mobile access to patient medical records, decision support and care documentation tools. In Canada, approximately 130,000 home health care workers deliver medical services in the home using inefficient, paper-based processes. MedShare's mobile applications for Windows and the BlackBerry allow Nurses and Therapists in the community to connect to client health records, supporting informed decision making and improved health outcomes.

MedShare has experienced rapid growth in mobile EMR solutions, requiring a fundamental re-engineering of its EMR platform. Policy makers and health care leaders are demanding integration of systems to enable the vision of a consolidated electronic medical record. The next generation of MedShare Enterprise Server will be faster and scaled to support an estimated 1.5 million patients currently receiving home care in Canada.

The program is a collaborative effort, as IRAP not only provides financial support, but IRAP has become a key partner for MedShare moving forward. IRAP is able to provide MedShare with consulting services, research opportunities, connections and technical expertise. Barry Billings, MedShare's President and CEO, states, "We are hoping to leverage our relationship with the NRC-IRAP to support MedShare and increase MedShare's research and development investment. This will benefit our current customers, as well as expanding our reach outside of our current customer base".

MedShare currently supports some of the most progressive home health care organizations in Canada with innovative products, such as MedShare for BlackBerry and MedShare eMotion. MedShare for BlackBerry supports home health care workers with client demographics, scheduling, GPS navigation and care documentation. MedShare eMotion supports real time clinical charting in the home using a familiar pen and tablet interface. The company has 11 clients with a combined total of 11,000 mobile health care workers in the community.

IRAP's support will help the advancement of Electronic Medical Records and mobile Health Information Technology (mHealth) in Canada. MedShare's technology will allow secure storage, access and visibility of these EMR's to nurses and other medical professionals at the point of care.



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About MedShare

MedShare is an award-winning developer of mobile health information and communication technologies with a focus on home health care, the fastest growing segment of the sector. MedShare's suite of software is built on a patent pending platform for management of electronic health records and is available on BlackBerry and Windows tablet devices to meet the clinical and administrative needs of mobile health care workers.

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